

2025 in Focus

A Year of Record Performance and Strong Strategic Progress



Operational

15.7 billion liters
Record-Total fuel volume sold

+5%
compared to 2024

200 million
Fuel transactions

+6%
compared to 2024

+119
New service stations added

Including 99 in KSA, bringing the total network to 1010

+13%
compared to 2024

On track to reach **1,150** target by 2028

+182
New fast and super-fast EV charging points installed

Taking the total Company's network in the UAE to 402

+83%
compared to 2024

On track to reach **500-750** charging points by 2028

+9%
YoY increase in non-fuel transactions to 54 million

On track to achieve a target of **100%** increase in transactions by 2030 vs. 2023

26.6%
Convenience store conversion rate

+50 bps
compared to 2024



Financial

AED
4.28 billion
EBITDA,
historical level

+11%
compared to 2024

33%
Record-level return on capital employed

Industry-leading rate of return driven by efficient capital allocation

AED
2.57 billion
Dividend distributed in 2025

Offering attractive yield

AED
2.79 billion
Net Profit,
historical level

+15%
compared to 2024

0.7x
Net debt to EBITDA

Reflecting a strong balance sheet

AED
1.05 billion
Capital expenditure



Strategic

97%
Customer satisfaction score, a record-high score

Reflecting years of progress in enhancing customer experience maturity and reinforcing our commitment to excellence.

Launched **The Hub by ADNOC**

A new concept that integrates fuel, ultra-fast EV charging, car care, dining and family-friendly spaces, creating community destinations and new revenue streams, with six flagship sites launched in 2025.

2.61 million
rewards members

+16%
compared to 2024, scaling the platform and integrating loyalty more deeply across fuel, convenience retail and car care, reinforcing ADNOC Rewards as a core driver of customer engagement, repeat visits and data-led marketing.

20+
AI-enabled initiatives

either deployed or in advanced development, spanning personalization, productivity enhancements, improving service quality and operational efficiency.

Launched **Oasis by ADNOC**
refreshed brand and retail proposition

Driving exceptional C-store performance and strengthening brand recognition.